



Showtown, museum of fun and entertainment

Commission: Large Scale Artworker

Closing date: midnight - **Fri 12 May, 2023**

Contract Date – **Fri 19 May, 2023**

Blackpool Council is seeking an individual or a company to design and deliver large scale artwork for a public space located in Abingdon Street Market in Blackpool.

Background to Showtown

Showtown, the museum of fun and entertainment is due to open its doors in Spring 2024 and is a vital regeneration project for Blackpool, set to attract 290,000 visitors each year, offering a significant boost to tourist numbers and economic growth.

Showtown is operated and managed by the Blackpool Heritage and Museum Trust and aims to deliver engagement programmes that foster knowledge, understanding, appreciation and enjoyment of the history and heritage of Blackpool.

The museum will be located close to the Blackpool Tower and consists of interactive galleries that tell stories from the world of **Shows, Circus, Magic, Dance**, the **Illuminations** and all the joy of being by the **Seaside**. Along with a temporary exhibition space and learning space. There will be a retail outlet selling souvenirs inspired by the world of entertainment.

Please visit www.showtownblackpool.co.uk for more information.



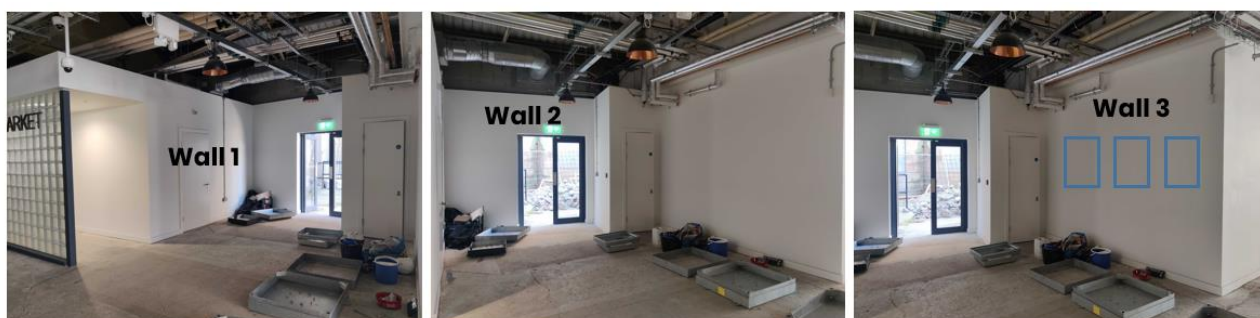
We are looking for an artist(s) to work with us to create large scale artwork to be displayed across 3 walls in Abingdon Street Market in Blackpool. The design will need to incorporate key elements of Showtown's brand identity including the logo, branding blocks and colour palette. Any other design interpretation should represent Blackpool's entertainment heritage and reflect the galleries featured in the museum. The space will also need to include 3 x A3 poster sites. Consideration should be taken into how these can be incorporated into the design when submitting a proposal.

The Brief

We require an individual or a company with a proven track record of developing and creating large scale artworks.

Working with Showtown, the primary purpose of this contract is to:

- Consult with the Showtown team to plan, develop and create a large scale artwork across 3 interior walls (*Dimensions are approximate*).
- **Wall 1:** 4.9m(w) x 2.8m(h)
- **Wall 2:** 2.7m(w) x 2.8m(h)
- **Wall 3:** 4.9m(w) x 2.8m(h)
- Create an original artwork of high artistic quality in line with Showtown's branding.
- Wall space to be covered:



Provision for 3 x A3 poster frames to be mounted on this wall

**NB – the frames illustrated on Wall 3 do not necessarily need to be displayed in a row. The positioning can be flexible in line with an artistic design.*

Project objectives

- To work with professional artists to transform the space within Abingdon Street Market.
- Visually connect the space to the vision and branding of Showtown.

Means of appointment

We are inviting proposals for this contract.

Payment will be a one-off payment at the end of contract. You must be payable by Blackpool Council BACS system.

How to apply:

Your submission must include:

- No more than three sides of A4 please providing an outline proposal of your approach to delivering the brief, including the skills you would use to deliver the project, and indicating the time allocation and daily rate for the project.
- Please also include evidence of relevant experience of developing successful programmes.
- Two referees with whom you have worked on similar projects. Please ensure they are in a position to provide a reference for the team members you propose (if applicable) for this project.
- CVs may be attached in addition to your proposal.
- All applicants must be available to deliver the sessions on the specified date (**19 May 2023**).

Your price must be inclusive of ALL disbursements and exclusive of VAT.

Please send your proposal to:

Natalie Underwood, Showtown natalie.underwood@blackpool.gov.uk by midnight 12 May 2023.

For further information on the project or any enquiries regarding the role please contact Natalie Underwood on the email above.

Selection process

The quotations will be selected based on the following criteria;

- Response to brief 60%
- Skills, knowledge and experience 30%
- Value for money 10%

Data Privacy

Blackpool Council is the Data Controller for the personal information you have provided in this tender/quotation. The Council's Data Protection Officer can be contacted at DPA@blackpool.gov.uk. Any personal information included in your bid submission will only be used to clarify and evaluate your bid as part of the procurement process. If your bid is successful, we will also use the information to form a contractual agreement which will be signed by both parties and held on the Council's Corporate Contracts register. We are allowed to ask for your personal information as the Council has a statutory duty to comply with the Public Contract Regulations 2015 and to conform to its own Contract Procedure Rules.

We may ask a trusted external representative to join the evaluation panel and we would be required to share your personal information with them for the evaluation process.

We will share your personal information with others if we are required to do so by law and as set out in the terms and conditions of the contractual agreement.

For further information about how Blackpool Council uses your personal information, including your rights as a Data Subject, please see our website <https://www.blackpool.gov.uk/Your-Council/Transparency-and-open-data/Data-protection/Privacy-notice/Privacy-notice.aspx>.

Additional Information

The Council cannot guarantee the amount of business which will be generated to the successful bidder - any stated volumes, quantities or usages are a guide only.

Please also note that the Council will not be liable for any costs / prices not identified in your submission. No responsibility will be borne by the Authority for errors in Bidders' pricing submission. The Authority may at its absolute discretion reject any submission which does not provide all the information required and requested by the Authority, in the form requested.

The Authority does not bind itself to accept the lowest or any offer, and reserves the right to accept the whole or part of any offer. Each party shall be responsible for its own costs in submitting this offer.

If at award stage the preferred bidder chooses not to accept the offer to enter into a contract, the Council reserves the right to award to the next highest scoring bidder and so on.

If your offer is successful, you will be expected to provide the goods and/or service in accordance with the Authority's terms and conditions and specific requirements detailed in this document.

Bidders should be clear that should their offer be accepted, the submitted method statements and pricing and social value responses will be integral to the contract and will be enforceable under the terms of the contract.

Blackpool Council




Department for
Digital, Culture,
Media & Sport

