

Showtown, museum of fun and entertainment

Scope of works for artist working with Young People

Closing date: midnight 26th February 2023

Contract Dates – week beginning 20rd March 2023 – week ending 16th April 2023

Blackpool Council is seeking an individual or a company to design and deliver artwork for the hoardings surrounding the Showtown building co-productively

Background to Showtown and the Young People's Steering Group

Blackpool is internationally significant as the world's first mass seaside resort. Today it remains the byword for the seaside holiday world-wide. However this amazing success story has never been told – until now. Showtown is now entering its most exciting stage as we work towards the opening of the Museum in March 2024.



Please visit www.showtownblackpool.co.uk for more information.

Showtown's Young People's Steering Group was formed in April 2022 and is made up of nine 11-16 year olds in the local area. Together they have been sharing their ideas for Showtown as well as engaging in several creative practises including; window art, portrait work, creative writing plus much more.

As building work on the Showtown site continues, we are looking for an artist(s) to work with us and our Young People's Steering Group to create artwork to be displayed on the hoardings around the Showtown site.

The Brief

We require an individual or a company with a proven track record of developing and creating artistic projects with young people.

Working with Showtown and the Young People's Steering Group, the primary purpose of this contract is to:

- Consult with the Showtown team and Showtown's Young People's Steering Group to plan, develop and create a large scale outdoor artwork (53m x 2.4m)
- To facilitate and explore the creative process with the young people
- Create an original artwork of high artistic quality in line with Showtown's branding
- Facilitate and support the young people to make their artistic visions come to life

Project objectives

- To work with professional artists to aesthetically improve the hoardings surrounding the Showtown building
- Encourage young people to use their artwork to express a sense of place and identity and make a temporary change to environment
- Increase participants' understanding and awareness of art and how to use it as a form of expression
- Visually connect the hoardings to the vision and branding of Showtown

Project team

The delivery partner will report to the Learning and Engagement Officer and work closely with the Learning and Engagement team and young people.

Project Value

The cost of the total project is £2,000 including preparation time, facilitation and materials.

Means of appointment

We are inviting proposals for this contract.

Payment will be a one-off payment at the end of contract, however we are able to pay for materials prior to the final fee being paid.

Programme

Development and delivery of the project: March-April 2023

There are 3 facilitated sessions needed to deliver this activity including;

- Development and ideas sharing session with the group 23 March 2023 – 4-6pm

- 2 facilitated sessions to create artwork with the young people between Thursday 13 April and Saturday 15 April 2023

Please include in your budget breakdown how you intend to use your time, including work independent from the young people. This could include time allocated to developing the young people's ideas into artwork and time to add final touches to the artwork once the application to the hoardings has taken place.

How to apply:

Your submission must include:

- No more than three sides of A4 please providing an outline proposal of your approach to delivering the brief, including the skills you would use to deliver the project, and indicating the time allocation and daily rate for each of the required outputs. Please also include evidence of relevant experience of developing successful programmes.
- A detailed budget breakdown
- Two referees with whom you have worked on similar projects. Please ensure they are in a position to provide a reference for the team members you propose (if applicable) for this project.
- CVs may be attached in addition to your proposal.
- All applicants must be available to deliver the sessions on the specified dates above.

Your price must be inclusive of ALL disbursements and exclusive of VAT.

Please send your proposal to:

Kari Singleton, Showtown kari.singleton@blackpool.gov.uk by midnight 26 February 2023.

For further information on the project or any enquiries regarding the role please contact Kari Singleton on the email above.

Selection process

The quotations will be selected based on the following criteria;

- Response to brief 60%
- Skills, knowledge and experience 30%
- Value for money 10%

Data Privacy

Blackpool Council is the Data Controller for the personal information you have provided in this tender/quotation. The Council's Data Protection Officer can be contacted at DPA@blackpool.gov.uk.

Any personal information included in your bid submission will only be used to clarify and evaluate your bid as part of the procurement process. If your bid is successful, we will also use the information to form a contractual agreement which will be signed by both parties and held on the Council's Corporate Contracts register. We are allowed to ask for your personal information as the Council has a statutory

duty to comply with the Public Contract Regulations 2015 and to conform to its own Contract Procedure Rules.

We may ask a trusted external representative to join the evaluation panel and we would be required to share your personal information with them for the evaluation process.

We will share your personal information with others if we are required to do so by law and as set out in the terms and conditions of the contractual agreement.

For further information about how Blackpool Council uses your personal information, including your rights as a Data Subject, please see our website <https://www.blackpool.gov.uk/Your-Council/Transparency-and-open-data/Data-protection/Privacy-notices/Privacy-notices.aspx>.

Additional Information

The Council cannot guarantee the amount of business which will be generated to the successful bidder - any stated volumes, quantities or usages are a guide only.

Please also note that the Council will not be liable for any costs / prices not identified in your submission. No responsibility will be borne by the Authority for errors in Bidders' pricing submission

The Authority may at its absolute discretion reject any submission which does not provide all the information required and requested by the Authority, in the form requested.

The Authority does not bind itself to accept the lowest or any offer, and reserves the right to accept the whole or part of any offer. Each party shall be responsible for its own costs in submitting this offer.

If at award stage the preferred bidder chooses not to accept the offer to enter in to a contract, the Council reserves the right to award to the next highest scoring bidder and so on.

If your offer is successful, you will be expected to provide the goods and/or service in accordance with the Authority's terms and conditions and specific requirements detailed in this document.

Bidders should be clear that should their offer be accepted, the submitted method statements and pricing and social value responses will be integral to the contract and will be enforceable under the terms of the contract.

 Blackpool Council

 HERITAGE FUND

 Department for Digital, Culture, Media & Sport

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